



enterprise europe



Business Support on Your Doorstep

Visual identity for the Enterprise Europe Network



Introduction

About the Enterprise Europe Network

The Enterprise Europe Network is a flagship European initiative aimed at providing innovation and business support to small businesses across the European Union.

It is based in around 550 Partner organisations in more than 40 countries who offer a wide range of services to small- and medium-sized enterprises.

The Partners are chambers of commerce, enterprise agencies, regional development organisations, research institutes, universities, technology centres and innovation centres. Their specialised knowledge of the local and regional business environment means they offer real value to their clients.

The Network, which is part of the Competitiveness and Innovation Framework Programme, is a one-stop shop for information on EU policies and legislation, funding opportunities, assistance in finding business partners and help in developing research and innovation capacities.

It is striving to boost growth and jobs in Europe by making SMEs more competitive and helping them to realise their potential by encouraging and facilitating innovation.

Creating a strong community via a common identity

A common visual identity creates a strong and professional image for the Network. The visual identity described in this charter is a key part of creating a sense of community, projecting a professional image of a united network and is vital if we are to raise the profile of the Network across Europe.

It will also make communication with the Network's target audience and stakeholders more effective. This charter provides users with all the tools and rules they need to use the visual identity. The different elements that make up the identity are described in this charter and are designed to be used by all Partners in all countries and on a variety of different supports.

Using the identity

Partners are not required to use the visual identity, however its use is highly recommended. The use of the logo is compulsory for all Partner organisations. This charter contains a number of rules that must be respected when using the identity in order ensure that the identity is applied in the same way by all those using it. The identity has been developed with the diversity of the Network in mind. It is flexible enough to allow users to express their creativity and show the diversity across the Network, whilst still projecting a strong and uniform image. The rules related to the use of the Enterprise Europe Network logo must be respected by all who use the logo in all circumstances.

The charter has been designed for use by professional designers and printers as well as managers and administrators. There is a wide variety of templates that can be used by a different people in the Network – from designers to managers. All stakeholders can use the charter – Partners and the EU institutions.

A dynamic identity for a diverse network

The new identity is modern, dynamic and reflects the diversity of the Network. It has been developed to ensure a certain degree of uniformity whilst still leaving the Partners room for creativity and expression. It is a visual identity which allows its users to tailor elements to their needs and tastes of their local audiences.

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1. The logo



Business Support on Your Doorstep

Important

The logotype is available in various computer formats. Use the original files or printed originals. **Do not** try to recreate any part of the logo yourself.

The logo must always be on a white background as shown in the visual identity.

Don'ts

Do not modify proportions and do not disassemble elements of the logo.



Slogan

The logo must not be used without the official slogan (Business Support on Your Doorstep), except if the logo is less than 15 mm high.

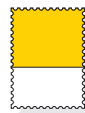


Colours



Pantone matching system

Spot colour printing is always preferred whenever possible to obtain highest quality printing (e.g. letterheads, business cards, promotional items etc.).



Yellow

Pantone 116 C



Blue

Pantone 072 C



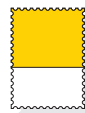
Black

Process Black



Process colours

Where this is not possible (advertising, brochures etc.), process colour printing can be used.



Yellow

Cyan: 0%
Magenta: 20%
Yellow: 100%
Black: 0%



Blue

Cyan: 100%
Magenta: 80%
Yellow: 0%
Black: 0%



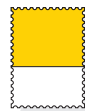
Black

Cyan: 0%
Magenta: 0%
Yellow: 0%
Black: 100%



RGB colours

Colours for internet and videos.



Yellow

R: 255
G: 204
B: 0

Web: #FFCC00



Blue

R: 0
G: 51
B: 153

Web: #003399



Black

R: 0
G: 0
B: 0

Web: #000000



Black and white halftone

When using black & white printing, the halftone version of the logotype should be used when possible.



Black

Black: 100%



Grey

Black: 50%



Solid black

When the printing quality is limited (fax sheets, packaging material, etc.) the solid version should be used.


























Black

Black: 100%

The slogan

The slogan has been translated into the official languages of the European Union and these official translations must be used.

<p>Bulgarian BG</p>  <p>В подкрепа на бизнеса</p>	<p>French FR</p>  <p>L'Europe à la portée de votre entreprise.</p>	<p>Polish PL</p>  <p>Wsparcie dla biznesu w zasięgu ręki</p>	<p>Slovenian SL</p>  <p>Poslovni nasvet pred vašimi vrati</p>
<p>Spanish ES</p>  <p>Conecte su empresa a Europa</p>	<p>Irish GA</p>  <p>Tacaíocht Ghnó ar Leac an Dorais</p>	<p>Portuguese PT</p>  <p>O apoio às empresas junto de si</p>	<p>Finnish FI</p>  <p>Yrityspalvelut käden ulottuvilla</p>
<p>Czech CS</p>  <p>Podpora podniků na dosah ruky</p>	<p>Italian IT</p>  <p>L'Europa alla portata della vostra impresa.</p>	<p>Romanian RO</p>  <p>Servicii de consultanță la dispoziția întreprinderii dumneavoastră</p>	<p>Swedish SV</p>  <p>Företagsrådgivning nära dig</p>
<p>Danish DA</p>  <p>Virksomhedsstøtte lige ved hånden</p>	<p>Latvian LV</p>  <p>Uzņēmējdarbības atbalsts tepat pie rokas</p>	<p>Slovak SK</p>  <p>Podpora podnikania na dosah ruky</p>	
<p>German DE</p>  <p>Wir stehen Unternehmen zur Seite</p>	<p>Lithuanian LT</p>  <p>Parama verslui greta Jūsų</p>		
<p>Estonian ET</p>  <p>Sinu ettevõtlustugi Euroopas</p>	<p>Hungarian HU</p>  <p>Üzleti támogatás karnyújtásnyira</p>		
<p>Greek EL</p>  <p>Άμεσες υπηρεσίες υποστήριξης για την επιχείρησή σας</p>	<p>Maltese MT</p>  <p>L-Ewropa qrib l-intrapriża</p>		
<p>English EN</p>  <p>Business Support on Your Doorstep</p>	<p>Dutch NL</p>  <p>Advies voor uw onderneming binnen handbereik</p>		

The Enterprise Europe Network name

The Network must always be referred to in full (Enterprise Europe Network) and never be replaced by the acronym EEN. This rule applies to all communication tools and all circumstances.

The Network must always be referred to in English – as Enterprise Europe Network – and must not be translated into any other languages when used in the logo or the visual identity.

2. The visual identity

The visual identity is built around **four elements**:

- ① The name of the Network
- ② A white background
- ③ The curve
- ④ An image (or a coloured background)

The identity is built on the juxtaposition of continuity and flexibility.

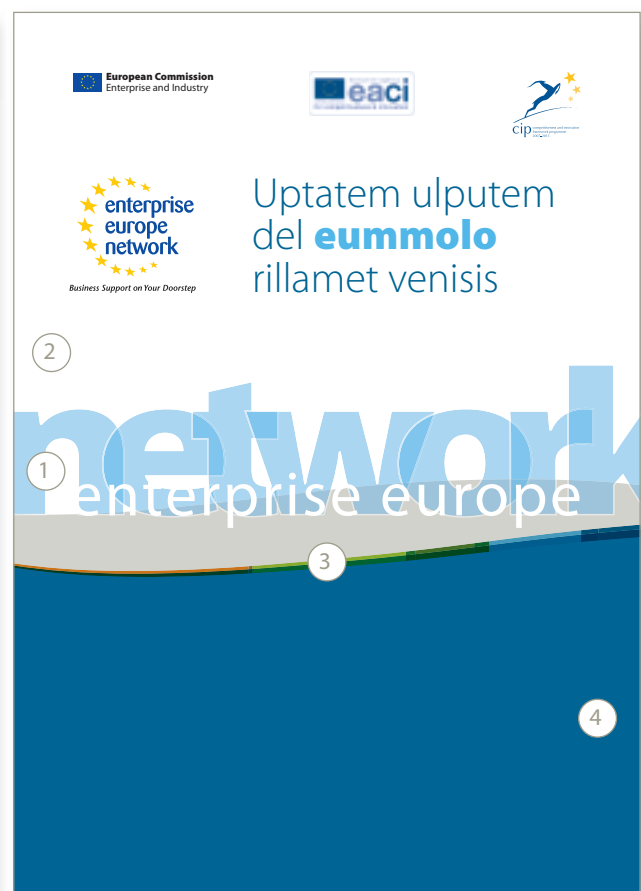
The first three elements of the identity provide the continuity as they are present in every variation of the identity in the same way.

The image is the flexible element of the visual identity. Users are free to choose any image they wish. This allows them to tailor the visual identity to their specific local audience and needs, without losing the identity of the Network.



Colours up, white down

Generic template to be used for the majority of documents.



White up, colours down

Specific template to be used for specific documents like reports, folders, etc.

① The name

The name of the Network is in a contemporary bold typeface to portray the idea of a modern, dynamic network. It has been designed so it can be animated (Flash animation and used online, etc.). The text should be left in English. The word 'network' is in one of the official colours of the charter, chosen to complement the image used, while the words 'enterprise europe' are in white, this means that they stand out against the larger text and are read before the word 'network'.

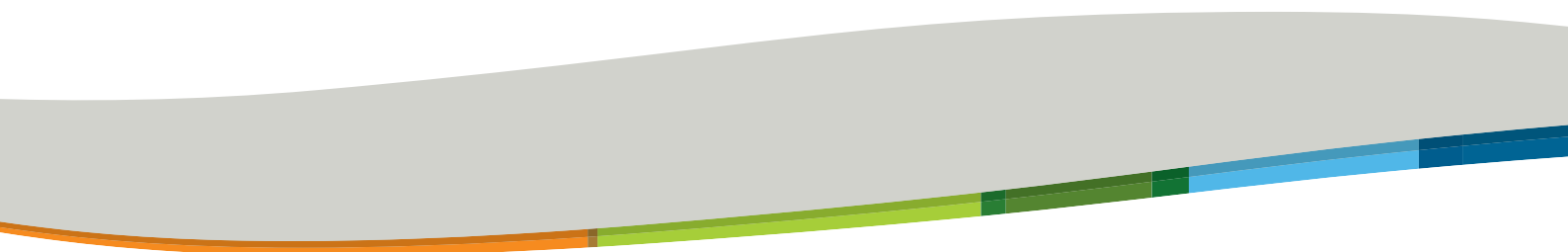


② The white background

This white space is reserved for the logos to be included on the support. The logos to be included vary depending on the editor and the communication support (see section entitled 'Use of logos' on page 18). The Enterprise Europe Network logo should be used on a white background, as seen here.

③ The curve


The curve has been designed to suggest dynamism, movement and growth. The colour palette contains four fresh and lively colours to reflect the energy of the Network. These colours should be used across the communications materials produced by the Network.

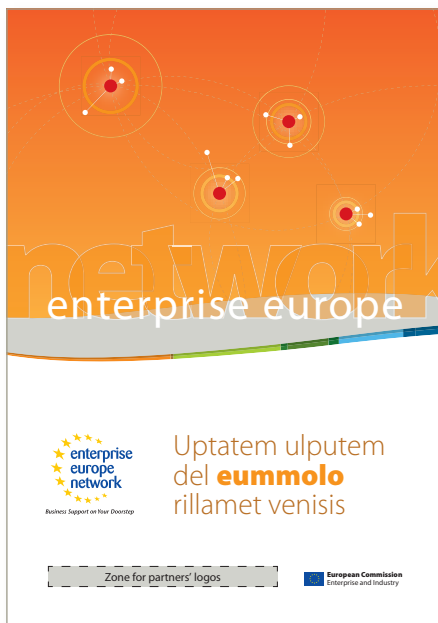


4 The image

This is the flexible part of the identity which can be chosen by the user. The charter contains four images which represent the ideas of networking, interdependence, connection, support and the reach of the Network. These images belong to the Network and so can be used on all communication material published by Partners or the EU institutions to promote the Network. However, they must be used in accordance with the guidelines of the charter. This means that they must be in one of the colours of the charter's official palette (see example below) and integrated into the identity as shown.

Visual 'A'

Format:  Adobe Illustrator CS3 | AI file



Files:

Visual-Abstract-A-01-grey.ai

Visual-Abstract-A-02-orange.ai

Visual-Abstract-A-03-green.ai

Visual-Abstract-A-04-blue.ai

Visual 'B'

Format:  Adobe Photoshop CS3 | EPS file



Files:


Visual-Abstract-B-01-grey.ai

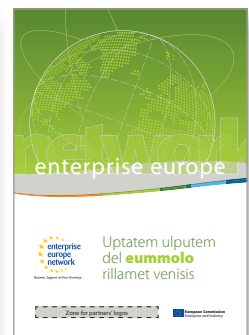
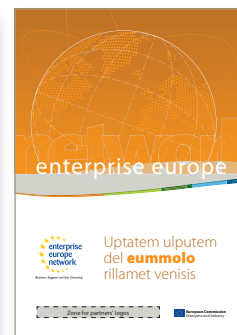
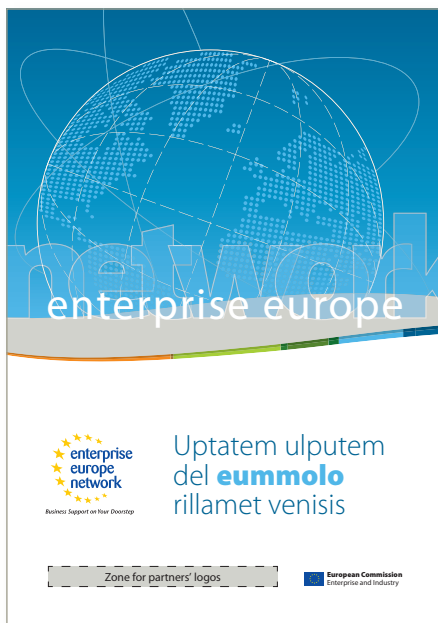
Visual-Abstract-B-02-orange.ai

Visual-Abstract-B-03-green.ai

Visual-Abstract-B-04-blue.ai

Visual 'C'

Format:  Adobe Illustrator CS3 | AI file



Files:


Visual-Abstract-C-01-grey.ai

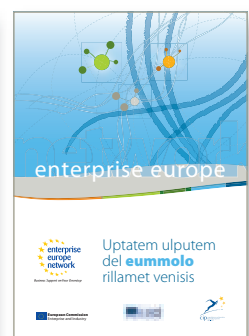
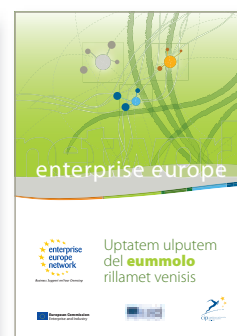
Visual-Abstract-C-02-orange.ai

Visual-Abstract-C-03-green.ai

Visual-Abstract-C-04-blue.ai

Visual 'D'

Format:  Adobe Illustrator CS3 | AI file



Files:

Visual-Abstract-D-01-grey.ai

Visual-Abstract-D-02-orange.ai

Visual-Abstract-D-03-green.ai

Visual-Abstract-D-04-blue.ai

Visual identity for the Enterprise Europe Network

Coloured background

The images can be replaced by a block of colour or colour(s) from the charter.



Other images

The images can be replaced by the user's own image.



3. Typography

Publications

Myriad Pro is the OpenType version of the Myriad original, and it contains Roman, Cyrillic and Greek scripts, thus covering all the characters used in the 23 languages of the European Union.

Weights

- Only the following weights may be used: Regular, Light, Bold and Black.
- Use of Condensed and Extended versions is prohibited.

Italics

- The italics must be chosen from among the approved type weights.
- Italics must only be used if they add meaning to the reading of the text (citations, titles of works, foreign words, scientific names in Latin, etc.).
- They must under no circumstances be used with the idea of providing graphic expression.

MYRIAD PRO REGULAR

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"\$\$%&/()=? @€

MYRIAD PRO REGULAR ITALIC

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"\$\$%&/()=? @€

MYRIAD PRO LIGHT

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"\$\$%&/()=? @€

MYRIAD PRO LIGHT ITALIC

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"\$\$%&/()=? @€

MYRIAD PRO BOLD

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"\$\$%&/()=? @€

MYRIAD PRO BOLD ITALIC

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"\$\$%&/()=? @€

MYRIAD PRO BLACK

abcdefghijklmnopqrstuvwxyz
BCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"\$\$%&/()=? @€

MYRIAD PRO BLACK ITALIC

abcdefghijklmnopqrstuvwxyz
BCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"\$\$%&/()=? @€

For the web

The font used for the web is Arial (for the HTML). If text is used within the images, use Myriad Pro.

The order of preference in the CSS for Internet sites should be as follows:

1. Arial
2. Helvetica
3. Geneva
4. Verdana

Type Weights

Naturally bold and italics should be used.

Italics

- Italics must only be used if they add meaning to the reading of the text (citations, position or status of signatories to a document, titles of works, foreign words, scientific names in Latin, etc.).
- They must under no circumstances be used with the idea of providing graphic expression.

ARIAL

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"§\$%&/()=? @€

ARIAL BOLD

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"§\$%&/()=? @€

ARIAL ITALIC

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"§\$%&/()=? @€

ARIAL BOLD ITALIC

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !"§\$%&/()=? @€

4. The colours

The colour palette contains four bright shades and four complementary darker shades together with white which should be considered to be a colour in and of itself and which should have a strong presence throughout the various material.



White

Cyan: 0% R: 255
Magenta: 0% G: 255
Yellow: 0% B: 255
Black: 0%

Web:
#ffffff

Bright shades

Other Colours

Colours other than those provided in the palette must be used parsimoniously and with prudence. The regular use of colours in the palette creates unity between all the products. To avoid breaking this unity, the introduction of any new colours should maintain harmony with the existing palette.



Grey

Cyan: 0% R: 215
Magenta: 0% G: 215
Yellow: 5% B: 210
Black: 20%

Pantone:
Warm Gray 2 U

Web:
#d7d7d2

Complementary shades



Dark grey

Cyan: 5% R: 170
Magenta: 5% G: 165
Yellow: 20% B: 150
Black: 40%

Pantone:
Warm Gray 5 U

Web:
#aaa596



Orange

Cyan: 0% R: 255
Magenta: 50% G: 145
Yellow: 100% B: 0
Black: 0%

Pantone:
123 U

Web:
#ff9100



Dark orange

Cyan: 20% R: 190
Magenta: 60% G: 110
Yellow: 100% B: 20
Black: 10%

Pantone:
138 U

Web:
#be6e14



Green

Cyan: 40% R: 170
Magenta: 0% G: 200
Yellow: 100% B: 10
Black: 0%

Pantone:
389 U

Web:
#aac80a



Dark green

Cyan: 60% R: 90
Magenta: 10% G: 130
Yellow: 100% B: 40
Black: 30%

Pantone:
377 U

Web:
#5a8228



Blue

Cyan: 60% R: 100
Magenta: 10% G: 180
Yellow: 0% B: 230
Black: 0%

Pantone:
2915 U

Web:
#64b4e6



Dark blue

Cyan: 100% R: 0
Magenta: 20% G: 100
Yellow: 0% B: 145
Black: 40%

Pantone:
307 U

Web:
#006491

5. Structure of the visual identity

Division

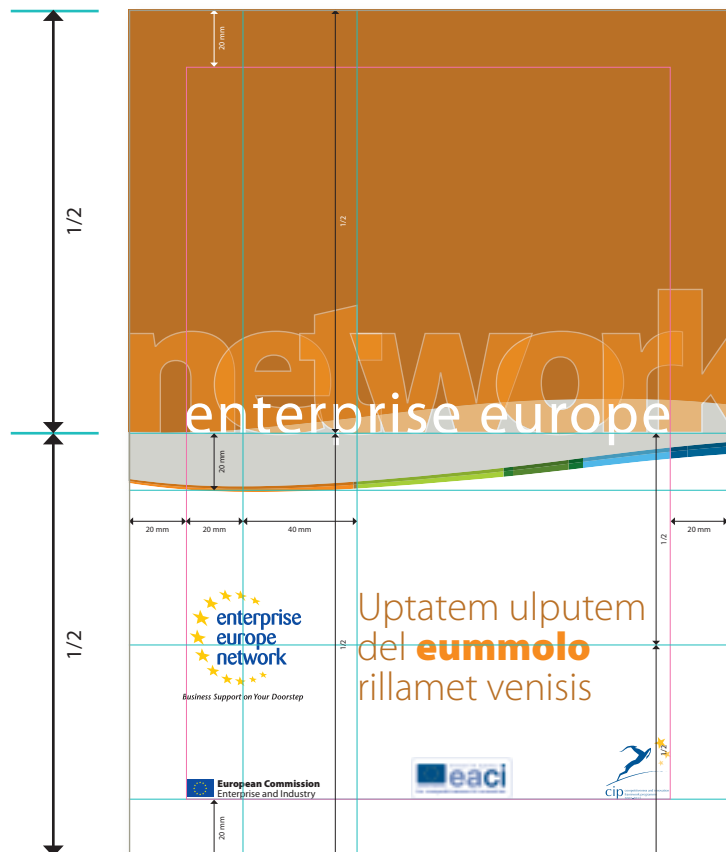
The base of the visual identity is a division of the space into two equal parts: a coloured space and a white space, separated by the curve.

Margins

The margin width is identical on the top, bottom, left and right of all materials:

- A0 (841 × 1 189 mm) → margins = 80 mm
- A1 (594 × 841 mm) → margins = 56 mm
- A2 (420 × 594 mm) → margins = 40 mm
- A3 (297 × 420 mm) → margins = 28 mm
- A4 (210 × 297 mm) → margins = 20 mm
- A5 (148 × 210 mm) → margins = 14 mm
- A6 (105 × 148 mm) → margins = 10 mm

Maintain the proportions in case of enlargement or reduction of formats other than those shown here.



Curve

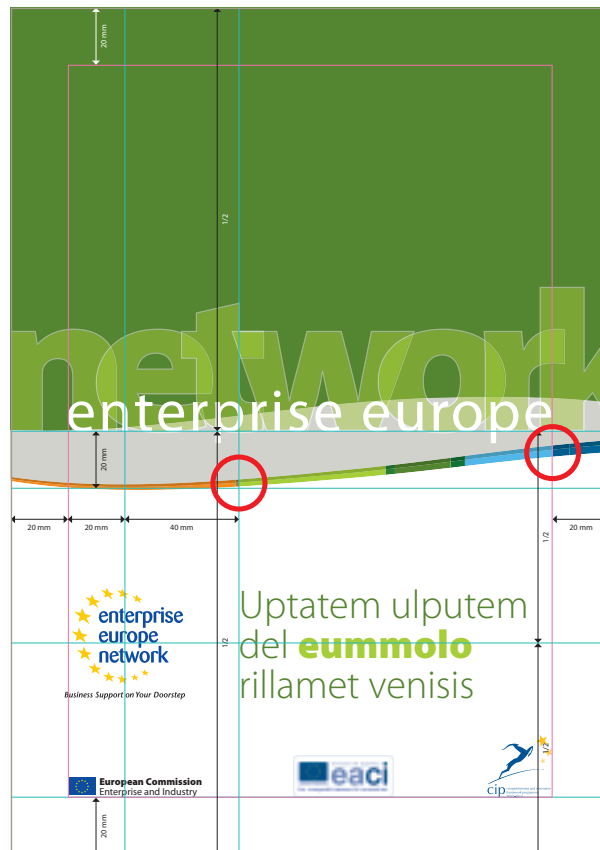
There are two curves, one for portrait documents, and one for landscape documents.

Vertical curve

Format:  Adobe Illustrator CS3

File: **NET-curve-vertical.ai**

To position curve in a vertical document, see diagram to the right.



Horizontal curve

Format:  Adobe Illustrator CS3

File: **NET-curve-horizontal.ai**

To position curve in a horizontal document, see diagram to the right.



6. Use of logos

Documents printed by a Partner

Documents with front and back cover (brochures, folders, etc.)

Front page

Enterprise Europe Network logo, this logo should be the biggest logo as it identifies the Network. The other logos should be placed horizontally in one or two lines (depending on the format of the publication), in the same sizes and in the following order from left to right:

1. Partner(s) logo(s)
2. DG Enterprise and Industry signature



Back page

The back page must include the following logo:

Competitiveness and Innovation Framework Programme (CIP) logo.



Disclaimer: the following disclaimer must be used on Enterprise Europe Network publications (brochures, websites, leaflets), it should be placed on the inside cover of a brochure and the back cover of a leaflet:

Neither the European Commission nor any person acting on behalf of the European Commission is responsible for the use which might be made of the information contained herein. The views in this publication are those of the author and do not necessarily reflect the policies of the European Commission.

One-page products (roll-up, poster, stand, etc.)

Enterprise Europe Network logo should be the biggest logo as it identifies the Network. The other logos should be placed horizontally in one or two lines (depending on the format of the publication), in the same sizes and in the following order from left to right:

1. Partner(s) logo(s)
2. DG Enterprise and Industry signature
3. CIP logo



Documents produced by the EACI or DG Enterprise and Industry

Documents with front and back cover (brochures, folders, etc.)

Front page

The Enterprise Europe Network logo should be the biggest logo as it identifies the Network. The other logos should be placed horizontally in one or two lines (depending on the format of the publication), in the same sizes and in the following order from left to right:

1. DG Enterprise and Industry signature
2. EACI logo
3. CIP logo



Back page

OPOCE logo (if applicable).

Disclaimer: the following disclaimer must be used on Enterprise Europe Network publications (brochures, websites, leaflets), it should be placed on the inside cover of a brochure and the back cover of a leaflet:

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One-page documents (roll-up, poster, stand, etc.)

The Enterprise Europe Network logo should be the biggest logo as it identifies the Network. The other logos should be placed horizontally in one or two lines (depending on the format of the publication), in the same sizes and in the following order from left to right:

1. DG Enterprise and Industry signature
2. EACI logo
3. CIP logo



7. Templates

This charter contains a series of templates based on the visual identity. They are intended for use by the Partners and the EU institutions. Each template corresponds to a particular communication tool. These templates are one of the pillars of the visual identity and their use plays an essential role in projecting and preserving a strong Network identity.

The templates are ready-to-use and fully operational. The images used in the templates are examples only. Users can choose one of the four images supplied with the charter, a block of colour(s) from the main colour palette of the charter or their own image. Each template can be published in two versions: the Partners' version and the EU institutions' version. The basic design is the same for both; the only variables are the number, type and position of the logos. This varies according to the publisher of the document (see the section entitled 'Use of logos' for more information on this point).

The templates all share the same key principle – the colour used for the text 'enterprise europe network' is used in the title and parts of the text in its bright and complementary dark shades from the charter's colour palette.

The files shown in this charter are available for downloading from the Network's intranet and First Class system.

Naming convention

The templates provided with this charter are named according to the following convention, which can be used by Partners for their deliverables:

Project-Deliverable-Source-Template-Language-Version-Date

The file extension indicates the format of the document.

Project identifier: **NET**

This remains constant for all Network templates and deliverables

Deliverable

In this case the code is **VI** as the templates are part the deliverable Visual Identity

Template

Each template has a code which indicates which product the template is for:

Template	Code
Charter	CHART
Brochure	BROCH
Leaflet	LEAF
Powerpoint	PP
Report	REP
Newsletter	NEWS
Press release	PRES
Success story	SUCC
Fact sheet	FACT
Roll-up	ROLL
Stand	STAND
Folder	FOLD

Source

The abbreviation **P** for Partners or **I** for institutions should be added to indicate if it is for Partners use or institutions (EACI or DG Enterprise and Industry).

Language version

The **ISO code for the language** version is to be used, in this case EN for English.

Version

The versioning system is the following:

v0-1 and upwards for drafts

v1-0 is for the final version of the document

Date

The date must be changed each time the document is updated (**year+month+day**)

Examples

Product: template for a brochure produced by the Partners:

NET-VI-BROCH-P-EN-v1-0-20080917

Template for a brochure produced by the European institutions (the EACI or DG Enterprise and Industry):

NET-VI-BROCH-I-EN-v1-0-20080917

Template for a stand produced by the Partners:

NET-VI-STAND-P-EN-v1-0-20080917



Brochure

This is a template for an A4 portrait brochure. The template includes the four cover pages and two interior pages. There are two templates – one for Partners the other for the EU institutions, this is an example to show users how templates differ depending on the publisher.

Format:  Adobe InDesign CS3

File: **NET-VI-BROCH-I-EN-v1-0-20080917.indd**

Cover

Enterprise Europe Network logo to the left of the title of the brochure and aligned with the top of the title.

Title

Title of the brochure in the same colour as the text 'network' in the curve. Two-tone title – the bright shade and corresponding dark shade from the colour palette.

Inside cover (cover 2)

White inside cover. Disclaimer and other publishing information in black where required.

Inside pages

The inside pages are a combination of the bright colour and complementary dark colour chosen from the palette, grey and black.

Title

Colour: Grey and the dominant dark colour chosen from the colour palette.

Subtitle

Colour: complementary dark colour chosen from the colour palette. Upper and lower case.

Subtitle 2

Colour: bright shade Upper case

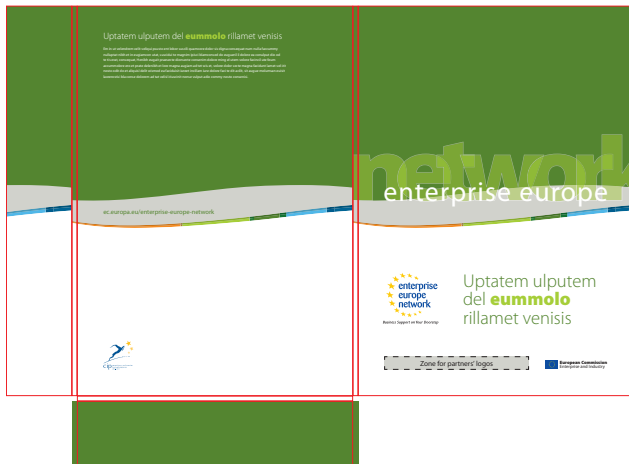
Page numbers

The page numbers are positioned in the middle of the page at the outer edge (at the left-hand side for a left-hand page and vice versa for a right-hand page). The figure is in the bright shade of the colour palette, the circle in grey.

Back cover

Title of the brochure, summary of the brochure and all publishing information required (ISBN number, catalogue number, etc.). The Enterprise Europe Network's website is on the back cover.





Folder

The folder is for loose-leaf or stapled sheets of A4 paper. It can be used at conferences or as an information pack.

Format:  Adobe InDesign CS3

File: **NET-VI-FOLD-P-EN-v1-0-20080917.indd**

Cover

Enterprise Europe Network logo to the left of the title of the brochure and aligned with the top of the title.

Title

Title of the folder in the same colour as the text 'network' in the curve. Two-tone title – the bright shade and corresponding dark shade from the colour palette.

Vertical flap

Continuation of the curve on the front cover

Horizontal flap

Continuation of colour or image used on the front cover


Back cover

Repetition of the title on the front cover and resume of contents, if required. Website of the Network.



Leaflet

This is a gatefold leaflet made up of six panels. As with the brochure, one colour should be chosen from the colour palette, this is then used for the text and text blocks in its two forms (the bright colour and the complementary dark version) along with the grey. The body text is in black.

Format:  Adobe InDesign CS3


File: **NET-VI-LEAF-P-EN-v1-0-20080917.indd**





Roll-up

This is essentially for exhibitions and promotions. It is a standard size 80 x 200cm. The logos are presented differently on this product because of the nature of the format.

Format:  Adobe InDesign CS3

File: **NET-VI-ROLL-I-EN-v1-0-20080917.indd**



Stand

A product for exhibitions. The stand is accompanied by a counter fix. The text is a suggestion and users are free to adapt it as they wish.

Format:  Adobe InDesign CS3

File: **NET-VI-STAND-I-EN-v1-0-20080917.indd**



Newsletter

This product is available in html format and designed to be sent by e-mail. The editorial content is not fixed, this is an example only. Users are free to adapt it as they wish.

Format: HTML

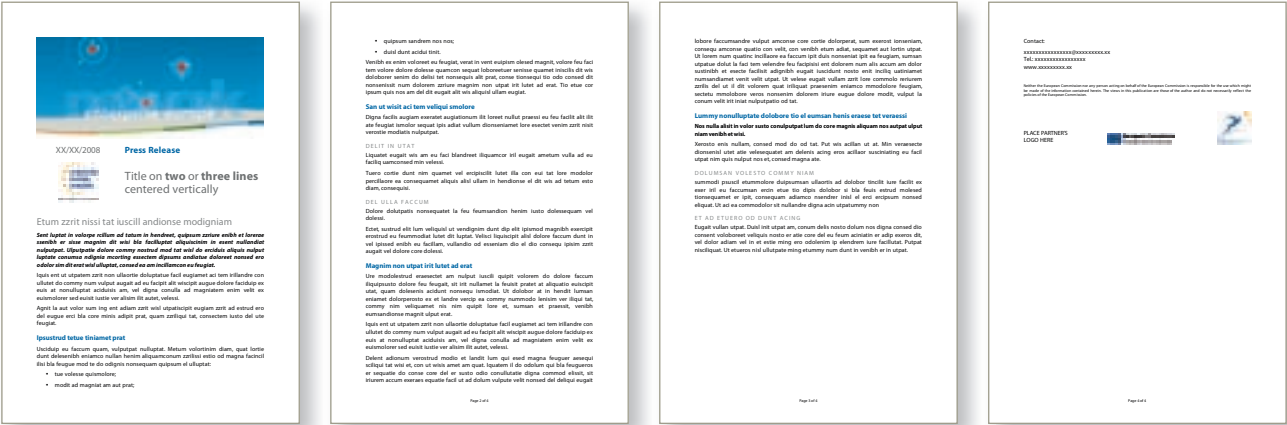
File: **index.htm**

Press release

The press release and Newsletter have both been designed using the same image as these are the two 'News' products.

Format: Word

File: **NET-VI-PRESS-P-EN-v1-0-20080917.doc**

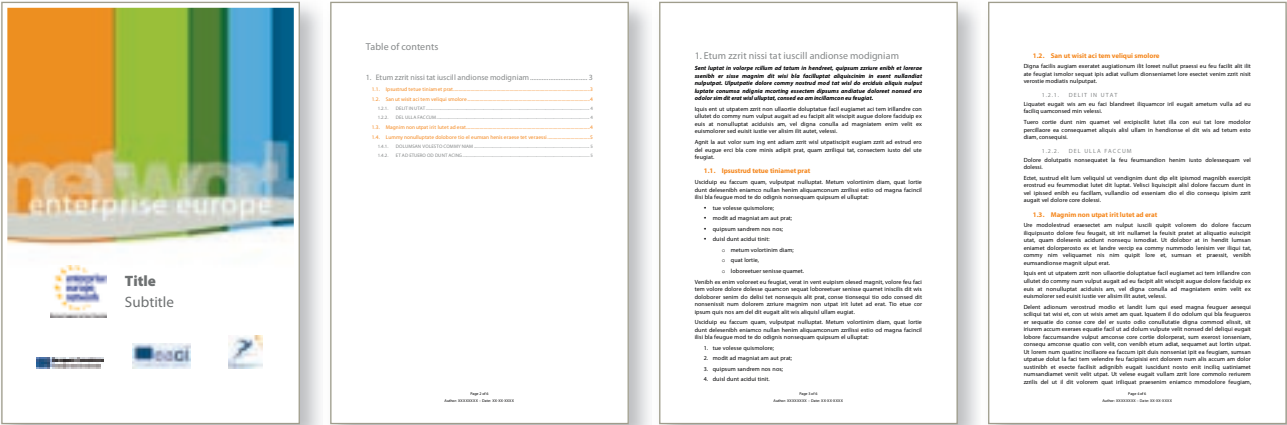


Report

The Report template is ideal for administrative reports or official document from Partners or the EU institutions. It has been designed in Word and is extremely easy to use.

Format: Word

File: **NET-VI-REP-I-EN-v1-0-20080917.doc**



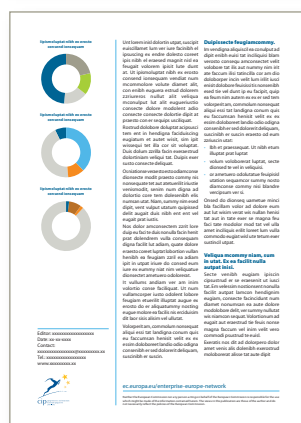
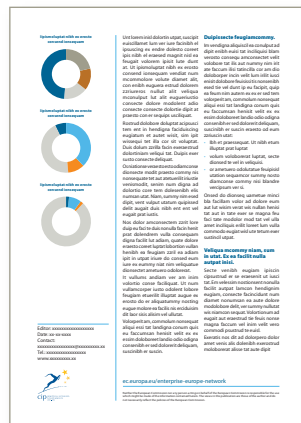
Success Stories

This template is for the Success stories of the Network, it is there to promote projects that have benefited from the Network's help and so indirectly or directly promote the Network. The stable elements are:

- title;
- text;
- graphs;
- contact details.

Format: HTML and  Adobe InDesign CS3

File: **NET-VI-SUCC-P-EN-v1-0-20080917.indd**



Fact sheet

The factsheet can be used to provide details of the Network per country, Partner, region or sector. The country example is used here, but the template can be adapted according to the users' needs.

The key editorial elements are:

- map of the country with coloured regions to indicate the presence of Partners. Other graphics can be used depending on the type of fact sheet being produced;
- descriptive text;
- graphs;
- contact details.

Format: HTML and  Adobe InDesign CS3

File: **NET-VI-FACT-P-EN-v1-0-20080917.indd**



PowerPoint presentation

The first slide is for the title of the presentation, the presenter and the date. The second slide for content.

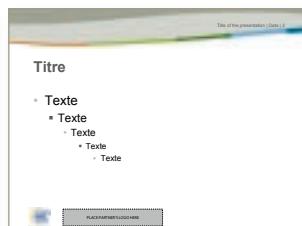
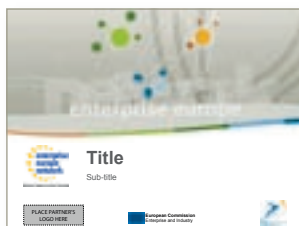
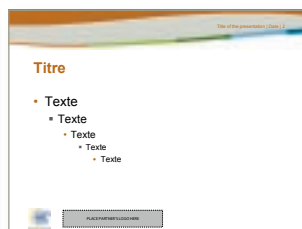
Format: PowerPoint

Files: **NET-VI-PPblue-P-EN-v1-0-20080917.ppt**

NET-VI-PPgreen-P-EN-v1-0-20080917.ppt

NET-VI-PPorange-P-EN-v1-0-20080917.ppt

NET-VI-PPgrey-P-EN-v1-0-20080917.ppt





Logos

Enterprise Europe Network

Format:  Adobe Illustrator CS3 (available in 23 languages)

Files: **Logo-NET-EN.ai**

Logo-NET-EN.jpg

Logo-NET-EN.psd



DG Enterprise and Industry

Format:  Adobe Illustrator CS3 (23 languages in one AI file)

File: **DGENTR-signature.ai**



Executive Agency for Competitiveness and Innovation (EACI)

Format: JPG

File: **Logo-EACI-white_300.jpg**



Competitiveness and Innovation Framework Programme (CIP)

Format:  Adobe Illustrator CS3 (DE-EN-FR)

File: **Logo-CIP-EN.ai**

The files shown in this charter are available for downloading from the Network's intranet and First Class system.

ec.europa.eu/enterprise-europe-network